

Start a Gift or Loyalty Card program with no up front cost.

Gift or Loyalty Card **Jumpstart™**

Complete transaction processing & reporting

\$39
per month per location

Base monthly fee* does not increase as card programs are added such as:

1. Gift Card
2. Loyalty Card
3. Prepaid Value
4. Promotional



Package Includes:

FREE - 100 Gift or Loyalty Cards

- Personalized with your business name

FREE - Merchandising Display

- Acrylic display with signage
- 100 Card Holders & adhesive

FREE - Account Setup & Training

- Terminal programming & account coding
- Web access setup for program reporting
- Live training & Quick Reference Guide

Order more cards & display materials at any time...

...even custom cards with a unique design just for you.

Make money from day one.

Forget about the high cost of launching a first-rate Stored Value Card program. Now you use our free startup package to begin generating income immediately with your own Gift or Loyalty cards.

You'll receive 100 Gift or Loyalty Cards personalized with your business name, display materials, and complete account setup including live phone training. And at just \$39 per month, you'll make money even if it takes two years to sell your first 100 Gift Cards.

When would you like to sell your first Gift Card? How about next week?

Within 3 days of receiving your order, we will imprint and encode your cards, set up your account to process gift card transactions and ship your Jumpstart package to you. Which means that about a week from now, you'll be able to put out your card display, sit back, and watch the program pay for itself every month of the year—not just during the holiday season.

With Jumpstart, the program truly is self funding. At an average activation value of \$35 per card, the profit from your 100 cards will easily pay for another 1,000 cards. Which in turn will generate sales of \$30,000 or more. All for one low monthly fee that covers transaction processing,* 24/7 access to program activity reports, and toll-free customer service.

So, if you needed an overwhelming reason to get going with a high-profit Gift Card program or a business-building Loyalty card program, this is it. **Jumpstart it!** ■

*Some restrictions apply. Two-year processing agreement required for free Jumpstart package. Jumpstart program subject to terms and conditions of the Card Processing Agreement for Valutec Card Solutions' standard Jumpstart program. Flat monthly fee covers Gift Card transactions up to 4,000 per location per year. On average, this annual transaction allowance is sufficient for processing between 1,000 and 1,500 cards per location per year. Excess transactions billed at .25 per transaction. See Card Processing Agreement for complete details.

Jumpstart™ Standard card and card holder designs

Gift Cards



SC1



SC6



SC2



SC7



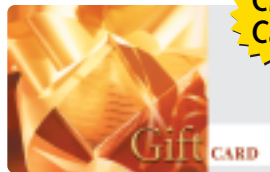
SC3



SC8



SC4



SC9



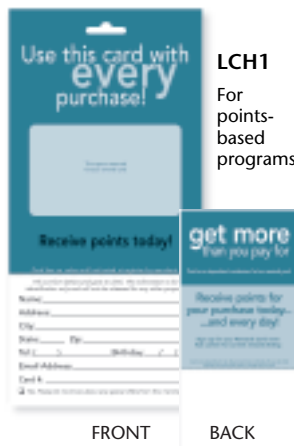
SC5



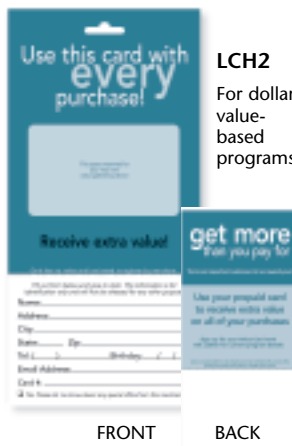
SC10

Loyalty Card Holders

Two options designed to promote a points-based or dollar-value-based loyalty card program. Lower tear-off portion may be used to capture customer demographic data.



LCH1
For points-based programs



LCH2
For dollar-value-based programs

Loyalty Cards



RC1



RC3



RC2



RC4

Type Styles & Colors

Standard card designs include overprinting of merchant name in any of five typestyles and six type colors as indicated below.

TYPE STYLES

Gill Sans Regular
Helvetica Cond. Bold
 Janson Text
Bellevue Script
Cafisch Script

TYPE COLORS

Black  Silver 
 Red  Gold 
 Blue  White 

Gift Card Hanger-Carriers

Hanger-Carriers fold into a card carrier for gift-giving by customer.



1H - Blue



2H - Silver



3H - Red



5H - Creme



4H - Green



Card Hanger-Carrier shown folded above.